



Filipino American Business  
Chamber of Commerce of AZ

# Sponsorship, Exhibitors & Souvenir Programme Package for 2017 FPACC Bi-National Business Conference

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November 10-12, 2017

Talking Stick Resort, Scottsdale – Arizona

[www.fpacc.net](http://www.fpacc.net)



# OVERVIEW



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The Federation of Philippine American Chambers of Commerce (FPACC), in collaboration with FPACC Foundation Inc., and in cooperation with the Filipino American Business Chamber of Commerce of Arizona (FABCCA), is convening its 2017 Bi-National Business Conference on November 10 to 12, 2017, at the Talking Stick Resort, a 4-Star Diamond Resort Hotel located in the heart of Scottsdale, Arizona.

In conjunction with FPACC's member-chapters coordinating with organizations and companies in your state that collaborate on community development platforms and initiatives, we are presenting our Sponsorship Package to you for this business conference. From Friday's opening reception, Saturday's plenary and topic-focused sessions to Saturday's Formal Evening Gala, this event brings together U.S. and Philippine-based businesses that promote and develop trade and commerce as well as enhance its networks and relationships with community and government leaders. The conference theme is "Bridging Trans-Pacific Commerce in a Changing World". Please join and support us by being a corporate sponsor.



**CASINO ARIZONA**  
**TALKING STICK RESORT**



# \$10,000.00 TITLE SPONSOR



- Your company name and/or logo will be included in participating tri-media and digital media publicity campaigns and public service announcements upon the receipt of your signed sponsorship agreement and your payment.
- Your company name and/or logo will be included in all applicable promotional materials.
- Your company is entitled to the prime Back Cover full page color Ad and one Center Spread Ad with a Feature write-up in the Souvenir Programme Book.
- Your company's website link (a specified landing page) will be placed in the FPACC.net website at least one year after the event.
- Your company will be allowed to distribute printed company flyers / brochures and other marketing tools during the event.
- 10X20 Prime Exhibit Booth Opportunity at the Foyer with two (2) skirted exhibitor's tables (6'L X 2'W) and two chairs; appropriate and creative decoration of your booth space will be your responsibility. There is ample space for a company banner display (5'H X 3'W). Extras such as electrical outlets, A/V equipment, and other technical details will be coordinated by your company/organization with hotel management and will incur extra charge.



CASINO ARIZONA  
TALKING STICK RESORT

# \$10,000.00 TITLE SPONSOR



- Your company name and/or logo will be included in participating tri-media and digital Dissemination of your company's promotional and marketing materials during the conference.
- Your company representative will be given a five-minute time frame to talk about and share your company info during the Welcome Reception on Friday evening 11/10/2017.
- License to use Event Name and Trademarks in your company's promotional activities, Subject to Review.
- Optional: For publication at FPACC.net, you can submit a 1000-word company profile with accompanying photos and a YouTube video highlighting your company's civic commitment and commentary about your involvement in the conference.
- Your partnership entitles your company to additional benefits, to be mutually agreed upon.



CASINO ARIZONA  
TALKING STICK RESORT



# \$7,500.00 GOLD SPONSOR



- Your company name and/or logo will be included in participating tri-media and digital media publicity campaigns and public service announcements upon the receipt of your signed sponsorship agreement and your payment.
- Your company name and/or logo will be included in all applicable promotional materials.
- Your company is entitled to the prime Inside Front Cover full page color ad in the Souvenir Programme Book.
- Your company's website link (a specified landing page) will be placed in the FPACC.net website at least six months after the event.
- Your company will be allowed to distribute printed company flyers / brochures and other marketing tools during the event.
- 10X10 Prime Exhibit Booth Opportunity at the Foyer with one skirted exhibitor's table (6'L X 2'W) and two chairs; appropriate and creative decoration of your booth space will be your responsibility. There is ample space for a company banner display (5'H X 3'W). Extras such as electrical outlets, A/V equipment, and other technical details will be coordinated by your company /organization with hotel management and will incur extra charge.



CASINO ARIZONA  
TALKING STICK RESORT

# \$7,500.00 GOLD SPONSOR



- ▶ Your company name and/or logo will be included in participating tri-media and digital Dissemination of your company's promotional and marketing materials during the conference.
- ▶ License to use Event Name and Trademarks in your company's promotional activities, Subject to Review.
- ▶ Optional: For publication at FPACC.net, you can submit a 600-word company profile with accompanying photos and a YouTube video highlighting your company's civic commitment and commentary about your involvement in the conference.



CASINO ARIZONA  
TALKING STICK RESORT



# \$5,000.00 SILVER SPONSOR



- Your company name and/or logo will be included in participating tri-media and digital media publicity campaigns and public service announcements upon the receipt of your signed sponsorship agreement and your payment.
- Your company name and/or logo will be included in all applicable promotional materials.
- Your company is entitled to the prime Inside Back Cover full page color ad in the Souvenir Programme Book.
- Your company's website link (a specified landing page) will be placed in the FPACC.net website at least three months after the event.
- Your company will be allowed to distribute printed company flyers / brochures and other marketing tools during the event.
- 10X10 Exhibit Booth Opportunity inside the Exhibit Hall with one skirted exhibitor's table (6'L X 2'W) and two chairs; appropriate and creative decoration of your booth space will be your responsibility. There is ample space for a company banner display (5'H X 3'W). Extras such as electrical outlets, A/V equipment, and other technical details will be coordinated by your company /organization with hotel management and will incur extra charge.



CASINO ARIZONA  
TALKING STICK RESORT

# \$5,000.00 SILVER SPONSOR



- ▶ Your company name and/or logo will be included in participating tri-media and digital Dissemination of your company's promotional and marketing materials during the conference.
- ▶ License to use Event Name and Trademarks in your company's promotional activities, Subject to Review.
- ▶ Optional: For publication at FPACC.net, you can submit a 600-word company profile with accompanying photos and a YouTube video highlighting your company's civic commitment and commentary about your involvement in the conference.



CASINO ARIZONA  
TALKING STICK RESORT



# \$2,500.00 BRONZE SPONSOR



- Your company name and/or logo will be included in participating tri-media and digital media publicity campaigns and public service announcements upon the receipt of your signed sponsorship agreement and your payment.
- Your company name and/or logo will be included in all applicable promotional materials.
- Your company is entitled to one full page color ad in the Souvenir Programme Book.
- Your company's website link (a specified landing page) will be placed in the FPACC.net website at least one month after the event.
- Your company will be allowed to distribute printed company flyers / brochures and other marketing tools during the event.
- Opportunity to display your company with One (1) Skirted Exhibitor's Table (6'L X 2'W) inside the Exhibit Hall and two chairs; appropriate and creative decoration of your booth space will be your responsibility. There is ample space for a company banner display (5'H X 3'W). Extras such as electrical outlets, A/V equipment, and other technical details will be coordinated by your company /organization with hotel management and will incur extra charge.



CASINO ARIZONA  
TALKING STICK RESORT

# \$2,500.00 BRONZE SPONSOR



- ▶ Your company name and/or logo will be included in participating tri-media and digital Dissemination of your company's promotional and marketing materials during the conference.
- ▶ License to use Event Name and Trademarks in your company's promotional activities, Subject to Review.
- ▶ Optional: For publication at FPACC.net, you can submit a 600-word company profile with accompanying photos.



CASINO ARIZONA  
TALKING STICK RESORT





# EXHIBITORS' TABLES

- Exhibit Table Opportunities on a “first come, first served basis” inside the Exhibit Hall (for a separate fee of \$250.00 for Chamber Members & \$275.00 for the General Public) includes a skirted exhibitor’s table (6 feet in length x 2 feet in width) and two chairs; appropriate and creative decoration of your booth space will be your responsibility. There is ample space for a company banner display (3 feet x 5 feet) behind your exhibitor's table. Extras such as electrical outlets, A/V equipment, and other technical details will be coordinated by your company / organization with hotel management and will incur extra charge.





# SOUVENIR PROGRAM ADS



- There's an opportunity to advertise your products and services through our 2017 FPACC Bi-National Business Conference Souvenir Programme Book. Each official delegate will take home this 60-page Book. You can place a Full Page Color Ad for \$150.00, or a Half Page Color Ad for \$100.00



**CONGRATULATIONS FPACC  
ON YOUR 20TH YEAR ANNIVERSARY  
MORE POWER! ALL THE BEST!**

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**20  
YEARS**

Oct. 11-15, 2016  
Manila Marriot Convention Center  
Manila, Philippines  
www.fpacc.net

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Trade and Commerce**

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**CONGRATULATIONS & MORE POWER TO FPACC !**

**Salamat Po!**  
Mesa City Councilmember Ryan Winkle was elected on Aug 30, 2016. He will be sworn in on January 11, 2017. He is the first Filipino American to be elected to Mesa City Council. Thank you to the Arizona Fil-Am community for your support!

Ryan D Winkle

**RYAN WINKLE FOR MESA**  
www.RyanWinkle.com

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Filipino American Business  
Chamber of Commerce of AZ

For more information, please contact:

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